



Cook light and healthy and enjoy.

Health, vitality, enjoyment and love of life are firmly linked to our nutritional habits. The way to a man's heart is through his stomach - and so is his health!

The magic formula is actually quite simple - you use fresh and pure ingredients, avoid animal fats and consider the spoiled palate - this is how simple healthy enjoyment can be!

In producing our convenience products, we focus particularly on the unmistakable like-home-made flavour. In creating new products, often only the slightest nuance is needed to achieve the typical, like-home-made flavour; we don't rest and continue testing, tasting, changing until everyone is delighted - yes, that's what it should taste like!

We don't let up until this has been achieved. Is it the chickens that produced the eggs - how were they fed or kept? Or could it be the water, or the fresh herbs? You know what we mean: an egg is not an egg and sometimes the parsley smells fresh and aromatic, sometimes it has no smell at all.

And as is so often the case, real success is achieved only by those who constantly improve on their best performance. Our ambitions and our responsibilities are aimed at selecting natural ingredients of the highest quality. Our energy is determined by the quality of our nourishment. Used as fresh as possible and untreated, which means from our own produce, the raw ingredients lose hardly any of their valuable properties. Very strict controls, free of genetic modifications*, without chemical synthetic pesticides*, without emulsifying agents, without artificial additives and environmentally friendly* - this is how we like products, like home-made.

To us the name LAND-LEBEN does not only mean responsibility for producing the highest natural quality, but for us the "nature" factor plays a major role - not only on ski slopes and Alpine hikes. "Of course we are a Climate Alliance partner."

Your Martin Ölz

*)in accordance with the EC-Directive